

NFL Season Launch Kit 2015

2014 BEST PLAYS / PLAYS OF THE YEAR

2014 BEST PLAYS - DEFENSE

WE FIGHT FOR EACH OTHER TILL THE END. ALL THE WAY THROUGH. WE FIGHT! IF WE BELIEVE WE CAN'T BE BEAT!

LET'S GET THERE! GET THERE! RIGHT THERE! RIGHT THERE!

KEEP HITTING THEM IN THE MOUTH!

PICK IT OFF! PICK IT OFF!

BALL IS INTERCEPTED!!

TOUCHDOWN!

SHERMAN - THIS IS WHAT WE DO!

WATT - YOU MESS WITH ME, YOU GOT PROBLEMS!

RADIO - WATT KNOCKS THE BALL OUT.

RADIO - FUMBLE AND IT'S PICKED UP BY SPENCER, AND HE'S IN FOR THE TOUCHDOWN.

WATCH THE RUN.

RADIO - ... FORSETT IS STOPPED AT THE 5 YD. LINE AND DRIVEN BACK!!

RADIO - THAT IS A SAFETY!

KNOCK HIM DOWN!

RADIO - THROWS IT. QUICK THROW. INTERCEPTED! HE'S INTERCEPTED BY MALCOLM BUTLER! MALCOLM BUTLER STEPPED IN FRONT OF THE THROW!!

2014 BEST PLAYS - RECEIVERS

YOU KNOW THIS GROUP RELIES ON US, MAN. I MEAN THE OFFENSE RELY ON US, MAN. SO WE GOTTA MAKE PLAYS. AS WE GO, THEY GO.

WE THE BEST!

RADIO - HE'S GONNA GO ALL THE WAY.

RADIO - CAUGHT FOR A TOUCHDOWN! ZACK ERTZ!

RADIO - HE GOT IT! HE'S AMAZING! TOUCHDOWN ATLANTA. WHAT A CATCH!

RADIO - OH THAT CATCH BY DEZ BRYANT WAS UNBELIEVABLE!

RADIO - WHAT A CATCH!

RADIO - YOU PAY THE PRICE IF YOU COVER CALVIN JOHNSON MAN-TO-MAN.

RADIO - ANTONIO BROWN BRINGS THINGS THAT IN WITH ONE HAND, LADIES AND GENTLEMEN.

RADIO - CAUGHT BY DESEAN JACKSON. HE'S OFF TO THE RACES!

RADIO - MALCOLM FLOYD! TOUCHDOWN SAN DIEGO!

BEFORE THE GAME I GO, I DREAMED, AND I WAS LIKE I'M GONNA SNAG ONE OUT OF THE AIR LIKE BRANDON MARSHALL DID WHEN I SAW HIS HIGHLIGHT.

RADIO - OH MY!! IT IS THE PLAY OF THE YEAR!

RADIO - HE HAS GOT A KNACK FOR MAKING SENSATIONAL PLAYS.

RADIO - ROLLS RIGHT. THROWS A DEEP BALL DOWN THE RIGHT SIDELINE. IT'S A JUMPED BALL. ODELL BECKHAM JR. MADE THE CATCH WITH ONE HAND FOR THE TOUCHDOWN!! THAT IS ABSOLUTELY IMPOSSIBLE, WHAT HE JUST DID.

2014 BEST PLAYS - RUNNING BACKS

HE GIVE IT EVERYTHING HE GOT.

YA ALL RUNNING OUT THERE, THOUGH.

RADIO - THAT WAS SOME GREAT VISION RIGHT THERE. LET'S GO GET HIM!

RADIO - TOSS LACEY AROUND THE LEFT END. HE STEPS IN BACK. BREAKS A TACKLE 40. WHAT AN ACCELERATION!

RADIO - GIVE TO ALFRED. RUN IT LEFT LOOKING FOR A ROUTE THROUGH A HOLE. 20, TO THE 15. BREAKS A TACKLE AT THE 10 TO THE 5! ALFRED MORRIS INTO THE END ZONE!! TOUCHDOWN REDSKINS!! THAT WAS JUST SENSATIONAL!

RADIO - HANDOFF CHARLES. SLASHING LEFT TO RIGHT. TURNS IT BACK ACROSS MIDFIELD. NOW HE GETS TO THE SECONDARY. GETS A BLOCK. CHARLES! COVERS A LOT OF ROOM IN A HURRY. OH, THAT IS HUGE RIGHT THERE. SUPERMAN. HE CAME OUT OF THAT PHONE BOOTH.

RADIO - WHAT A RUN BY SHADY MCCOY. JUST SHOWING ALL THE MOVES.

RADIO - ROMO WITH A DRAW PLAY TO MURRAY UP THE MIDDLE. HE'S STILL GOING! OH MY! YES! HE HIT THAT HOLE LIKE LIGHTNING.

RADIO - MATT FORTE. CUTLER TAKES TURNS GIVE TO MATT FORTE BOUNCING LEFT! FORTE BACK TO THE 10. ...SURGES FOR A TOUCHDOWN!!

RADIO - LE'VEON BELL TO HIS LEFT. FINDS A HOLE. BREAKS IT BACK TO THE RIGHT! 38 YDS. DOWN AND IT WAS A...!

RADIO - TURN AND HAND TO LYNCH. HE STUTTER-STEPS. BREAKS THROUGH THE LINE. MAKES A MAN MISS. CUTS BACK OUTSIDE RIGHT 30! HE'S STILL MOVING! HE'S GONNA GO! 35! 40! DOWN THE FAR SIDELINES! PUSHES A DEFENDER! KEEP FIGHTING! ARE YOU KIDDING ME?! TOUCHDOWN SEAHAWKS!! HOLY CATFISH!!!

2014 BEST PLAYS - QUARTERBACKS

ALRIGHT WE'RE GOOD! WE'RE GOOD! WE'RE GOOD! WE'RE GOOD! LET'S GO!
LET'S GO! LET'S GO! RIGHT HERE. RIGHT HERE. RIGHT HERE.

NASCAR TROUT. DEEP SCOOPY RIGHT F-SHORT SWITCH SALT SWIRL.

GO!!

RADIO - RYAN GONNA THROW. OH A LITTLE SHOVEL!! TOUCHDOWN
ATLANTA!!

RADIO - RIVERS TAKES A DROP. SHAKING FREE. CHUCKS IT TOWARDS THE
END ZONE UP IN THE AIR. WHAT A THROW BY RIVERS. ... IN A ... RIVERS IS
KILLING THEM!!

RADIO - RUSHED BY WATT. HE ESCAPES WATT. HE HEAVES IT DOWN TO THE
POST TO WILLIAMS! TOUCHDOWN COWBOYS!

RADIO - BACK TO THROW AGAIN IS ANDREW. THE BLITZ COMING. ANDREW
GETS AWAY ON THE RUN. HE'S GONNA THROW IT TOWARD THE END ZONE.
TOUCHDOWN!!

RADIO - RIGHT THERE, THAT WAS A LITTLE BIT OF A MAGIC TRICK. I DON'T
KNOW HOW HE GOT OUT.

MY BOY GOT A SPECIAL PLAN BACK THERE AT QUARTERBACK. HE'S LIKE
HOUDINI BACK THERE.

RADIO - 6 SECONDS TO GO. SNAP TO A-ROD. THROWS RIGHT SIDE. YES!!
TOUCHDOWN!! AND A DAGGER!! THAT'S WHY GREAT PLAYERS ARE GREAT.

RADIO - PEYTON MANNING NOW HAS MORE TOUCHDOWN PASSES THAN ANY
OTHER PLAYER IN HISTORY.

LET'S GO BOYS! IT'S OUR TIME!

RADIO - TOM LOOKS LEFT. THROWS FOR EDELMAN! TOUCHDOWN PATRIOTS!!
THE NEW ENGLAND PATRIOTS HAVE JUST WON SUPER BOWL 49.

(END)